



THE **AFRICATOWN** INTERNATIONAL **DESIGN** IDEA COMPETITION

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MOVE



THE STORY

In 2019,
Clotilda the Slave Ship was ‘discovered’
in Mobile Bay.

*So **NOW,** what’s the story?*

Now, there is international interest in this
unique American place built by Africans
at the end of the civil war...

This is a tale of American slavery,
southern cities, 1 town,
and many many African descendants....

What once was an African town—
is now an African/American
descendant neighborhood

in poor repair—



THE PROBLEM

what it's all about !

THE AFRICATOWN INTERNATIONAL DESIGN IDEA COMPETITION

explores Africatown | Alabama, --*this unique American place*--
built by the determined genius of emancipated Africans,
a strong-minded community--
now threatened by generations of benign neglect...

THIS COMPETITION, IS AN ADVOCACY TOOL, THAT AIMS TO RADICALLY TRANSFORM

this resilient, yet underserved community from economic margins into a self-sustaining,
cutting edge environment that celebrates history, creative placemaking,
social justice, strategic design and cultural tourism in African form.

THE COMPETITION ALSO SEEKS TO EVOKE DESCENDANT MEMORY

to define THE AFRICATOWN CULTURAL MILE

as an authentic, world class cultural heritage experience for tourists
& as a powerful historical narrative that can drive substantial cultural tourism dollars
TO SUSTAIN AFRICATOWN'S FUTURE DEVELOPMENT-- IN PERPETUITY.

A - Z

african form

architecture

community land trust

creative placemaking

cultural heritage

cultural identity

cultural tourism

design solutions

destination planning

economic development

environmental protection

equity

implementation

preservation

public policy

public & private heritage agendas

race

real estate

reparations

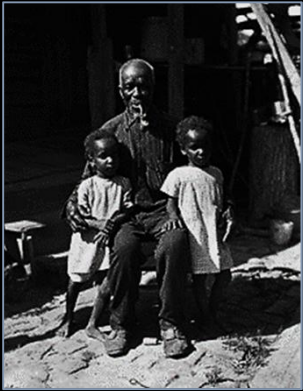
slavery & human trafficking

site control

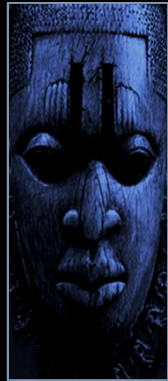
spatial justice

zoning

THE DESCENDANTS



cudjo & twin grands, 1931



More precious than our children | are the children | of our children | *African Proverb*

Throughout this process we reviewed past reports and recommendations & have engaged descendants, activists and elders, to develop a host of design topics that soon will challenge designers, worldwide, to revitalize Africatown, now that CLOTILDA has been found.



THE AFRICATOWN INTERNATIONAL DESIGN IDEA COMPETITION *listens to Africatown descendants & includes descendant reps on the competition jury.*